For Immediate Release

**Regent Chongqing- An Artistic Platform Showcasing Chongqing’s Fascinating Natural Sceneries and Impressive Culture**

**Chongqing China (March 29, 2017)** – Newly opened in December, 2016, Regent Chongqing is situated in the financial district Jiangbeizui and set between the confluence of the Yangtze and Jialing rivers. Imbued with a sense of place, Regent Chongqing is designed by the world well-known interior design company—LTW, inspired by city’s culture and natural scenery. Elements such as roofing tiles, grasscloth, camellia flower, munitions factory, Chinese chili are turned into elegant wall decorations or exquisite art pieces to be displayed in the hotel for staying guests to appreciate and experience the profound cultural heritage behind this historical city.

**Entrance/Lobby**
The lobby is perfectly symmetrical and is adorned with well carved decorative grill panels and Chinese Screen, highlighting Regent’s Asian roots with contemporary touches. Sculpted by the award-winning interior designer team, the two-level high ceramic wall art pieces depict the city’s impressive landscapes and roof ridges with Jingdezhen produced collage ceramic tiles and antique wooden beams. Meanwhile, it encompasses all elements of the country; Mountains, Cities and Rivers all act as main focal points.

After walking through the automatic wooden entrance gate, guests shall be lead to a foyer divided by Chinese lattice screens. The camellia patterned cloisonné enamel incrusted in the screen is striking and considered a symbol of the city. The Concierge to the left is decorated with golden and white tiles to resemble the magnificent rolling hills and the beautiful river views, while the Reception Counter is surrounded by lacquered bamboo mat and golden bricks furnished walls to reveal a calm and profound atmosphere.

**Yu Kitchen**
Located at the left side of the lobby, the All-day-dining restaurant Yu Kitchen is right next to the Ba Lounge. The kitchen island style bar table sets in between acts as a platform that can be reconfigured depending on the restaurant’s needs. A Crystal Inlay screen ties in with the recurring theme throughout the hotel. This partially permeable material allows the hotel to create different dining ambiances simply by changing the lighting.

**Ba Lounge**
Specially designed by Taiwanese interior designer, Ba Lounge’s duplex theme wall demonstrates the dynamic swirling scene of camellias. Thousands of camellia varieties grow against the clean white
wall, purely breathtaking and leaving viewers space for imagination. The uniquely designed fire pit dining table can introduce a cozy atmosphere at night.

**Robin’s Grill & Teppanyaki**

Robin’s Grill & Teppanyaki is located on the second floor. On entrance, guests will be met with four *crimped copper wire* Chinese screens. Depicted according to artist’s iconic metal screen showcases the city citizens’ daily lives including the work and leisure time spent at the harbor, enjoying hotpot and climbing stairs and mountains, creating an interesting visual parallel of the real Chongqing. The high ceiling design allows guests to view the local, unique diaojiao buildings while overlooking the *Yuzhong* District through boundless sky and river views.

**Li Jing Shuen**

A golden-brick decorated red wall is set at the entrance of the restaurant Li Jing Shuen to welcome the guests. Taking inspirations from renowned artwork- A Mountain City alongside the Yangtze River, the interior designer has pictured the mountain and river surroundings in a poetic way. A cleverly designed classical tea room acts as a partition in the entrance, and a wall decoration of a cityscape showcases Chongqing city. Guests who are fond of Chinese Art and History will delight in the bird shaped crystal chandelier hanging from the ceiling of the private dining room. Designed by the artist, this giant art display consists of 250,000 crystal pieces, hung by 2,757 strings and presented as a modern remake of the bronze bird antique drinking vessel discovered from the San Xing Dui *Culture* and Civilization. Guests that dine in the largest private dining room-Wan Du may savor the exquisite modern Sichuan cuisine or traditional Cantonese delicacies under the 3” diameter camellia-shape molded bronze lighting while admiring the artistic wall depicting the confluence of the Yangtze and Jialing rivers.

**Ballroom and Function Rooms**

The symmetrical theme can be found in every little detail of the hotel’s public area design. While walking on the bridge that connects the fourth and fifth floor, guests shall see a two level high terrace field patterned artistic wall which vividly depicts this unique landscape of the city. As the major battlefield of the Anti-Japanese War, many military factories were built in Chongqing, and now remain as industrial heritages. The interior design team collected the torn weapons and turned them into modern cultural art displays by polishing, acid washing, gilding, enamel coloring and seaming with different textured materials such as bronze, glass, pottery or wood.

The crystal chandelier hangs in front of the grass linen wall resembling the evergreen camellia flowers blooming in a world of ice and snow. Meanwhile, there are 3 kinds of chili pepper made art pieces decorated as the image of modern city, sightseeing and flower petals displayed at meeting room’s area. The large floor-to-ceiling windows showcase a 270° panoramic view, inviting guests to
enjoy the breathtaking Hongyadong mountain sceneries across the river while experiencing a true sense of serenity amidst the bustling urban city.

**River Terrace**
Inspired by the traditional Chinese pavilions, the outdoor rooftop bar River Terrace is equipped with soft lighting so that guests can still capture the fascinating river views during the night. Meanwhile, the magnificent mountain sceneries are well represented in the wooden Chinese screens set at the two sides of the bar.

**Swimming Pool**
Understated and complete with golden shades, the infinity pool creates a quiet and relaxing space for guests to escape the bustling city beneath.

**Rooms**
Designed in modern Oriental style, each guest room is decorated with a classic Chinese wooden screen. Golden *crackle lacquer*, antique red paint and gold bricks are used in abundance to create a mysterious and relaxed ambience, while the carpet is hand knotted with a design based on Sichuan costume patterns, paying homage to local craftsmanship. The Chongqing landscape wall painting is covered with rice paper. The concealed television and mini bar are examples of contemporary design, installed with both business and leisure travelers in mind. The recessed lighting device evokes a sense of elegance and calm for guests, while the art displays reveal the profundness of the Chinese culture.

**Executive Lounge**
An extension of the guest room design concept, the Spa and Executive Lounge area is decorated with local materials and art pieces. The three fabric screens displayed at Executive Lounge, thread by well-known Taiwanese fabric artist, showcase the unique field scenery of Chongqing city.

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About Regent Chongqing
Backed by investment from the Chongqing Casin Group and managed by Regent Hotels & Resorts, the Regent Chongqing is located in the Jiangbeizui financial Centre in Chongqing. Designed with the upscale business traveler in mind, the spacious property features a total of 202 rooms, with an average area starting from 57 square meters per deluxe room for guests to enjoy the panoramic and breathtaking views of the Jialing river and Yuzhong Peninsular in comfort. The hotel’s comprehensive facilities include 3 restaurants, state-of-the-art meeting and event venues with a Regent Ballroom that boasts 270-degree panoramic river views. The hotel also has a Regent Club that is dedicated to the needs of the high-end business guests, as well as sanctuaries devoted to fitness and wellness pursuits.

About Regent Hotels & Resorts
Regent is a global luxury hospitality brand encompassing hotels, resorts and residences. It was founded in the 1970s by legendary hotelier Robert H. Burns, later joined by Adrian Zecha and Georg Rafael. In the ‘80s and ‘90s, Regent is the first hotel brand to introduce the 5-fixure bathroom, the all-villa resort, and the mixed-used hotel development. It is a truly Asia-based global hospitality group to successfully challenge the industry’s European and US dominance, both with the opening of the flagship Regent Hong Kong and the iconic Regent Beverly Wilshire. As an international leading hotel brand, Regent has been constantly receiving award recognitions around the world. The existing Regents are located in Beijing, Berlin, Chongqing, Porto Montenegro, Taipei and Singapore with new hotels opening in China’s Harbin, as well as a return to Jakarta in 2018. For more information, please visit www.regenthotels.com.

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